## Scope of Work Phase Two Disadvantaged Community Engagement and Education Program Proposal

## (Including work approved in Phase 1 Amendment approved October 2018)

### For the

## Proposition 1 Integrated Regional Water Management (IRWM) Disadvantaged Community Involvement Program (DACIP) Tulare-Kern Funding Area

## January 2020

#### **Project Description**

The objectives of the Disadvantaged Community Engagement and Education Program (DACEEP) are to:

- Develop a "Regional Involvement Program" that builds understanding of community water needs and the IRWM process; and
- Encourage Disadvantaged Community (DAC) participation and engagement in IRWM activities.

The following scope of services describes the proposed work to be performed by Self-Help Enterprises (SHE) on the Community Engagement and Education Program for the Tulare-Kern IRWM Funding Area.

The following scope of services describes the work performed by Self-Help Enterprises (SHE) in Phase One of the Disadvantaged Community Engagement and Education Program (DACEEP) for the Tulare-Kern IRWM Funding Area as well as the proposed work to be performed by SHE in order to implement the second phase of the DACEEP for the Tulare-Kern IRWM Funding Area. Some the identified tasks below also includes completing the tasks previously identified and approved in the Phase One amendment. Tasks proposed for Phase 2 are highlighted in yellow. Additionally, completely new tasks under Phase 2 are noted as "NEW TASK".

#### **Scope of Services**

Our proposed scope of work for Phase One of the DACEEP is comprised of five tasks and is described below.

#### Task 1: Assessment of Past and Present DAC Engagement

This task includes the identification of past and present activities relative to DAC engagement in IRWM activities, and support of IRWM funding applications that benefit DACs. This task includes the development of a DAC Outreach and Engagement Recommendations report. This task will also include meetings with the IRWM regions in order to review results/obtain information and recommendations as well as amendments and updates to the DAC Outreach and Engagement Recommendatives of each of the IRWM regions and amending the DAC Outreach and Engagement Recommendations report.

- 1. Review IRWM Plans and Stakeholder Lists and Develop DAC Participation Summary (COMPLETED)
  - a. Review all seven (7) IRMW plans
  - b. Review stakeholders or interested parties lists
  - c. Review projects lists
  - d. Review other resources (if needed/as applicable)
  - e. Identify DACs that are actively participating in their IRWM region (e.g. regularly attending IRWM meeting, currently serving on advisory committee and/or governing board)
  - f. Identify DACs that are not actively participating in their IRWM region (e.g. listed as interested parties but have been inactive for a long period of time)
  - g. Identify DACs that have never participated in their IRWM region (e.g. communities located within the IRWM region who have not contacted the IRWM group)
- 2. Develop and Distribute Survey Tool (COMPLETED)
  - a. Develop survey tool to gauge DAC knowledge of IRWM planning, possible participation barriers (if any) and/or interest in participating in IRWM activities.
  - b. Distribute survey via email or mail to DAC representatives or other stakeholders as appropriate. Survey may also be distributed at key community meetings/events or water board meetings prosed in Task 3 and could be completed by phone if needed.
- 3. Meet with IRWM regions to review results of Assessment of Present DAC Engagement; Seek information and recommendations (COMPLETED)
  - a. SHE will schedule meetings with representatives of each of the IRWM regions, present findings and seek feedback. Feedback obtained during these meetings will inform the assessment and development of tailored DAC engagement and outreach recommendations for each of the seven IRWM regions.
- 4. Update DAC Outreach and Engagement Recommendations Report (March 2020)
  - Review DAC updated participation summary, survey responses, summarize findings and develop recommendations.
  - b. Seek and incorporate feedback provided by the IRWM regions
  - Prepare and submit draft and final report to Project Manager, County of Tulare and Project Advisory Committee (PAC) for their review, comment and approval.

#### **Deliverables**

- Updated DAC Participation in IRWM Summary (e.g. raw data tables)
- Survey Tool (COMPLETED)
- Seek and incorporate feedback provided by the IRWM regions
- Prepare and submit draft and final report to Project Manager, County of Tulare and Project Advisory Committee (PAC) for their review, comment and approval.

#### Task 2: Community Water Needs Assessment

This task continues to support the development of Needs Assessment by analyzing the Community Needs Assessment Survey responses, preparing drafting and final summary reports and or graphs, and collecting information on communities relying on individual septic systems.

- 1. Compile and Verify Needs Assessment Data (COMPLETED)
  - a. Compile non-confidential information from private well sampling and sounding previously conducted by Self-Help Enterprises
  - b. Compile information from income surveys previously conducted by Self-Help Enterprises
  - c. Review and update community reports developed through the Needs Assessment
- 2. Review Community Needs Assessment Survey Responses and Prepare Draft and Final Summary Reports (February 2020)
  - i. Review Survey Responses
  - ii. Prepare Draft and Final Summary Reports and or Graphs
- 3. Gather Additional Data Sets (COMPLETED)
  - a. Develop a Survey Tool or Tools. Work with the Provost & Pritchard and Tulare County to develop survey tool(s) needed to gather additional data sets. Additional data sets may include:
    - i. Capacity of Wells
    - ii. Capacity of Surface Water Supplies
    - iii. Systems with Metered Water Services
    - iv. Water Rates
    - v. Sewer Rates
    - vi. Private Well Depth and Water Quality
    - vii. Storm Water Facilities
  - b. Distribution of Surveys
    - i. Surveys will be emailed or mailed whenever possible. Surveys may be conducted in person during appropriate community meetings and/or workshops with DAC representatives or other stakeholders as appropriate and by phone if needed.
  - c. Data Entry
    - i. Enter paper and phone survey responses onto Online Survey Tool
  - d. Review Survey Responses and Prepare Draft and Final Summary Reports
    - i. Review Survey Responses
    - ii. Prepare Draft and Final Summary Reports
- Collect Information on Communities Relying on Individual Septic Systems (April 2020)
  a. Finalize survey tool and report outline
  - Conduct surveys on the conditions of septic system in the following communities:
    - i. Five Points, Fresno County
    - ii. Allensworth, Tulare County
    - iii. Hardwick, Kings County
    - iv. Athal, Doney Street, Choate Street and Mettler, Kern County
  - c. Input data collected and prepare final reports

#### **Deliverables**

- Survey Tools (COMPLETED)
- Water Sampling and Sounding Summary Results (COMPLETED)
- Community Needs Assessment Survey Responses Analysis (Reports and or Graphs)
- Septic System Surveys
- Draft and Final Reports

#### Task 3: Community Outreach and Education

This task includes conducting community outreach and education activities in order to inform DAC representatives about IRWM planning; the DAC Involvement Program for the Tulare-Kern funding area; present the findings of the preliminary needs assessment and to support the distribution of survey(s) associated with Tasks 1 and 2. At least one (1) regional community meeting within each of the regional water management areas for each of the proposed topics referenced above will be conducted. Up to three (3) meetings can be held within IRWM regions that have large planning areas. This task also continues the development of communication and educational tools, case studies on specific water challenges and management options, an educational video series, and up to two (2) educational water management tours. Additional new activities include developing and implementing a Tribal engagement plan and working with the Project Manager and County of Tulare to conduct Tulare-Kern Funding Area Roadshow. The Roadshow aims to inform and engage the Tulare, Fresno, Kings and Kern County Boards of Supervisors.

- 1. Community Outreach (COMPLETED)
  - a. Develop a DAC outreach plan and DAC contacts list
  - b. Prepare meeting notices (e.g. Flyers, Posters, Media Advisories, Social Media Messages, etc.)
  - c. Conduct Community Outreach. Outreach methods may include:
    - i. Posting meeting notices and posters at key community locations, (e.g. local stores, churches, community centers or water district offices)
    - ii. Door-to-door
    - iii. Media interviews and social media
    - iv. Attending key water board and/or community meetings/events.
    - v. Providing meeting notices to local water systems, schools and community organizations
- 2. Conduct Regional Community Meetings (CONDUCTED INFORMALLY: SHE staff made calls to community leaders and spoke during public comments when attending meetings)
  - a. Prepare draft and final meeting materials
    - i. Meeting agendas
    - ii. PowerPoint presentation
    - iii. Other necessary handouts
    - iv. Translation of materials
  - b. Facilitate Community Meetings
    - i. Meeting facilitator or facilitators

- ii. Translation
- iii. Transcribers
- c. Prepare Meeting Summaries and Respond to any Necessary Meeting Follow-Up Tasks

#### 3. NEW TASK: Community and Tribal Engagement Outreach (September 2020)

- a. Develop and/or update the DAC outreach plan
- Work with Civic Sparks, Tulare County and other relevant stakeholders (e.g. IRWM representatives, DWR's Tribal Liaison, others) to develop a Tribal engagement plan
- Prepare meeting notices (e.g. Flyers, Posters, Media Advisories, Social Media Messages, etc.)
- d. Conduct Community Outreach. Outreach methods may include:
  - Posting meeting notices and posters at key community locations, (e.g. local stores, churches, community centers or water district offices)
  - <mark>ii. Door-to-door</mark>
  - iii. Media interviews and social media
  - iv. Attending key water board and/or community meetings/events
  - v. Attending or assisting Tulare County, IRWM regions or others reach out to and engage tribes
  - vi. Providing meeting notices to local water systems, schools and community organizations

#### <u>NEW TASK</u>: Conduct Regional Community Meetings and Tribal Consultations to ground truth Needs Assessment (September 2020)

- a. Update existing and or prepare new draft and final meeting materials
  - i. Meeting agendas
  - ii. PowerPoint presentation
  - iii. Other necessary handouts
  - iv. Translation of materials
- b. Facilitate Community Meetings and Tribal Consultations
  - i. Meeting facilitator or facilitators
  - ii. Translation
  - iii. Transcribers
- c. Prepare Meeting Summaries and Respond to any Necessary Meeting Follow-Up Tasks

#### 5. Funding Area Bilingual (English and Spanish) Communication and Educational Tools

- a. Develop fact sheets and brochures for the funding area (COMPLETED)
- b. Develop fact sheets and brochures for each of the seven IRWM regions (COMPLETED)
- c. Determine different DAC audiences and IRWM subjects requiring new tools (February 2020)
- d. Develop materials for different DAC audiences/other IRWM subjects (May 2020)
  - i. **NEW TASK:** Partner with Resource Media, a nonprofit communications firm to assist with IRWM messaging to DACs. There is a need to rebrand the IRWM program and should include an education and messaging campaign to teach

new members and remind existing members of the importance of the IRWM. This messaging memo will include positive messages/examples of success.

- e. Finalize case studies and examples of specific water challenges and management options (February 2020) (IN PROGRESS)
- f. Develop Bilingual (English and Spanish) Educational Video Series (August 2020)
  - SHE will hire and work with a filmmaker/consultant to develop a short video series on Integrated Regional Water Management, what it is, and specific regional water/DAC challenges and opportunities.
- 6. Educational Water Management Tours (September 2020)
  - a. Conduct up to two (2) educational tours. Educational tours will focus on both the "what" (integrated water management, including water sources, uses, users, movement of water and challenges) and the "how" (how the IRWM program work and examples of successful projects).
  - b. Determine tour sites (DACs, IRWM members districts/projects and other locations)
  - Prepare tour promotional materials (e.g. invitation, flyers, media advisories, social media messages, etc.)
  - d. Prepare other tour materials
    - <mark>i. Agenda</mark>
    - <mark>ii. Site profiles</mark>
    - iii. Other informational handouts
  - e. Provide translation
  - f. Conduct community outreach to secure diverse participation in the tours

#### 7. NEW TASK: TKDACI Roadshow (Ongoing through September 2020)

- Work with County of Tulare to plan, organize and conduct at least one and up to two (2) County Board of Supervisors presentations in each participating county (Fresno, Kings and Kern). (March 2020 and September 2020)
  - Work with County of Tulare and Provost & Pritchard to schedule meetings, develop an agenda and meeting material. The presentation will include an overview of the TKDACI program, Needs Assessment, and a demonstration of the Community Water Assessment Tool for the Tulare-Kern Prop 1 Funding Area.
- When possible, provide updates to the Tulare Lake Basin IRWM Coordinating Group during their bi-monthly meetings

#### <u>Deliverables</u>

- Meeting Materials (N/A CONDUCTED INFORMALLY)
- Outreach Summary Report (N/A CONDUCTED INFORMALLY)
- Community Meetings Summary Report (N/A CONDUCTED INFORMALLY)
- Bilingual Communication and Educational Tools and Educational Tours Summary Report

- Draft content for video series
- Copies of the Educational Video Series
- Tribal Engagement Plan and Engagement Summary Report
- Roadshow Summary Report

#### Task 4: Coordination with Project Advisory Committee

This task includes all coordination activities related to the Project Advisory Committee (PAC). This task includes funding for additional PAC meetings.

- 1. Prepare Progress Reports for the PAC (Ongoing through January 2021)
  - a. Prepare progress reports and/or PowerPoint Presentations.
- 2. PAC Meetings (Ongoing through January 2021)
  - a. Attend up to five (5) PAC meetings.
- 3. Provide translation services at PAC meetings, if necessary. Translation services may be provided by SHE staff and/or its consultants. **(ONGOING)**

#### **Deliverables**

- Attendance at five (5) PAC meetings in 2020
- Quarterly Reports and associated PowerPoint Presentations

#### Task 5: Program Administration

This task includes the drafting of an amendment following the second phase of assessment of DAC participation in IRWM and development of individual DAC engagement and outreach recommendations for each of the seven (7) IRWM regions.

- 1. DAC Education and Engagement Proposal
  - a. Prepare draft and final Phase One DACEEP proposal.
  - b. Present proposals to project manager, the County of Tulare and PAC, obtain feedback, make necessary revisions and submit final proposal/amendment.
- 2. Phase Two DACEEP Proposal (January 2020) (IN PROGRESS)
  - a. Present Phase Two proposal to project manager, the County of Tulare and PAC, obtain feedback, make necessary revisions and submit final proposal/amendment.
- 3. Project Team Coordination (Ongoing through end of program)
  - a. Participate in necessary coordination meetings, conference calls or email correspondence.
- 4. Invoices and Backup Documentation (Ongoing through end of program)
  - Prepare and submit invoices, backup documentation and all necessary draft and final required reports.
- 5. **NEW TASK:** Contribute to the draft and final TKDACI Program Report to DWR (February 2021)
  - a. Review, edit and or draft specific sections of the TKDACI Program Report to DWR.
  - Review and address Project Manager, County of Tulare, PAC and DWR feedback, comments and/or questions.

#### **Deliverables**

- Draft and Final Phase One DACEEP Proposal and associated PowerPoint Presentations (COMPLETED)
- Draft and Final DACEEP Amendment for Phase Two of the program and associated PowerPoint presentations (IN PROGRESS)
- Invoices and Associated Backup Documentation
- Recommendations for Phase 2 (IN PROGRESS)
- Any necessary reports

#### Task 6: Develop Individual DAC Engagement and Outreach Recommendations for IRWM Regions

This task includes reviewing findings of Phase One and Phase Two DAC participation assessment and feedback obtained by the IRWM regions to develop individual DAC engagement and outreach recommendations for each of the seven IRWM regions. **(May 2020)** 

- Review finding of Phase One and Phase Two DAC participation in IRWM assessment and feedback obtained by the IRWM regions (IN PROGRESS)
- Develop draft and final tailored DAC engagement and outreach recommendations for each of the seven (7) IRWM regions. (IN PROGRESS)
  - a. Develop template for recommendations document
  - b. Schedule and convene additional meetings with IRWM regions if needed
  - c. Prepare draft and final DAC engagement and outreach recommendations
  - Present draft to IRWM regions, obtain feedback, make necessary revisions and submit final recommendations

#### **Deliverables**

 Draft and final individual DAC engagement and outreach recommendations for each of the seven (7) IRWM regions (IN PROGRESS)

# Task 7: Develop IRWM Participation Recommendations for DACs and SDACs that are outside an IRWM region

This tasks includes reconvening the "white areas working group," a group of IRWM representatives, DAC representatives and other interested parties, tasked with identifying and discussing approaches to extend coverage to communities outside of an IRWM region.

- 1. Reconvene white areas working group (COMPLETED)
  - a. Contact previous members/recruit new members (e.g. DACs in white areas, IRWM regions)
  - b. Schedule kick off meeting/conference call
- Facilitate up to two (2) conference calls or in-person meetings with the white areas working group (IN PROGRESS)
  - a. Prepare meeting materials/notes
  - b. Prepare draft and final recommendations
- Continue to review what other IRWM regions around the state have done to facilitate DAC participation/Coordination with DWR (IN PROGRESS)

- a. Call(s) with DWR
- b. Determine relevant options for the Tulare-Kern Funding Area (TKFA)
- c. Present options to white areas working group and obtain feedback
- Gauge interest by DACs in participating in IRWM and identify IRWM groups that are willing to incorporate DACs into their boundaries (IN PROGRESS)
  - a. Outreach to DACs
  - b. Outreach to IRWMs
  - c. Outreach to other water interests
  - d. Develop outreach summary and recommendations
  - e. Submit and present draft and final recommendations to the PAC

#### Deliverables:

- Meeting Summaries (IN PROGRESS)
- List of relevant options for the Tulare-Kern Funding Area (IN PROGRESS)
- Final Recommendations\_ (IN PROGRESS)

#### Task 8: Technical Assistance (September 2020)

This task includes assisting DACs to complete project information forms/getting project(s) on an IRWM list and the distribution and completion of TKFA DACIP Project Development Applications. This task will now also include funding to support project development activities. Project development assistance will depend on the needs of the project but may include preliminary design activities, environmental assessments and reasonable and proportional contribution to an implementation/construction application to DWR.

- 1. Distribute and complete TKFA DACIP Project Development Applications (COMPLETED)
  - a. Attend water board/community meetings
  - b. Completion of up to 20 TKFA DACIP Project Development Applications
- 2. Assist DACs to complete project information forms and get their project(s) on an IRWM list
  - a. Identify DAC projects
  - b. Complete up to twelve (12) project information forms
- 3. Attend IRWM Meetings/Tulare Basin IRWM coordination meetings
- 4. Project Development Activities
  - a. Identify DACs and Tribes that need project development assistance
  - b. Fund project development activities

#### Deliverables:

- Summary of distribution of TKFA DACIP Project Development Applications (COMPLETED)
- Completed TKFA DACIP Project Development Applications (COMPLETED)
- Project Information Forms Submitted (COMPLETED)
- Funding Summary of Project Development Activities
- Final Relevant Project Development Documents

#### Task 9: Conduct Pre-Application and Grant Application Workshops or Trainings

This task includes conducting pre-application and grant application workshops/trainings prior to each of the two proposed Prop 1 IRWM funding solicitation rounds. Specifically, This task includes conducting pre-application and grant application workshops/trainings prior to the Prop 1 IRWM funding Round 2 solicitation and facilitating DAC participation at DWR meetings/workshops with the funding area, and attendance on behalf of DACs if needed. **(November 2018 – October 2020)** 

- 1. Conduct up to 4 pre-application and grant application workshops/trainings prior to Prop 1 IRWM Round 1 solicitation (COMPLETED)
  - a. Outreach to DACs
  - b. Prepare workshop/training materials and PowerPoint presentations
- Conduct up to two (2) pre-application and grant application workshops/trainings prior to the Prop 1 IRWM Round 2 solicitation
  - a. Outreach to DACs
  - b. Prepare workshop/training materials and PowerPoint presentations
- 3. Facilitate DAC participation at DWR meetings/workshops within the funding area
  - a. Notify/encourage DACs to participate in DWR meetings/workshops with the funding area
  - b. Attend DWR meeting/workshops with funding area

#### Deliverables:

- Workshop/Training Materials and PowerPoint Presentations
- Summary of DAC Participation at DWR Meetings/Workshops

#### Task 10: TKFA Activities (August 2020)

This task includes working with IRWM regions to improve DAC and Tribal representation on Advisory Committees, Board and/or interested party lists and hosting a "Future of IRWM" summit.

- 1. Update DAC Contact List for Each IRWM Region
- <u>NEW TASK</u>: Assist with identifying DAC and Tribal leaders to serve on Advisory Committees, Board or Update Interested Parties List
- 3. NEW TASK: Plan, Organize and Host a "Future of IRWM" Summit
  - Prepare meeting notices (e.g. Flyers, Posters, Media Advisories, Social Media Messages, etc.) and promote event
  - Outreach to DWR, DACs, Tribes, Counties and IRWM regions representatives and encourage participation at forum
  - c. Prepare Summit Materials
  - d. Prepare Draft and Final Summit Summary Report

#### Deliverables:

- Summit Materials and PowerPoint Presentations
- Draft and Final Summit Summary Report

## Budget

Phase One and Phase One Amendment Approved Budget					
1	Assessment of Past or Present DAC Engagement	\$ 46,650			
2	Community Water Needs Assessment	\$ 76,300			
3	Community Outreach and Education	\$149,100			
4	Coordination with Project Advisory Committee	\$ 15,300			
5	Program Administration	\$21,900			
6	Develop Individual DAC Engagement and	\$ 11,400			
	Outreach Recommendations for IRWM Regions				
7	Develop IRWM Participation Recommendations	\$ 18,330			
	for DACs and SDACs that are outside an IRWM				
	region				
8	Provide Technical Assistance/Assist DACs to	\$ 59,330			
	Prepare Funding Applications				
9	Conduct Pre-Application and Grant Application	\$ 17,900			
	Workshops or Trainings				
	Total:	\$416,210			
Expenditures to date as of 12/31/2019:		\$172,392			
Remaining Balance (12/31/2019):		\$243,818			
Total DACEEP Allocated Budget:		\$550,000			
Remaining DACEEP Budget for Phase Two:		\$133,790			
Total Budget Available for 2020		\$377,608			

January 2020 Proposed Budget Adjustments Task		Approved Budget	Charges to Date (12/31/19)	2020 Total Amount
Proposed	Revisions to Existing Tasks			
1	Assessment of Past or Present	\$ 46,650	\$42,816	\$3,014
	DAC Engagement			
2	Community Water Needs Assessment	\$ 76,300	\$24,146	\$46,881
3	Community Outreach and Education	\$149,100	\$36,252	\$133,482
3.1	Community Outreach and Tribal Engagement Plan (NEW)	\$19,389		
3.2	Regional Community Meetings - Tribal Consultation (NEW)	\$37,398		
3.3	Funding Area Educational Materials and Educational Videos Series (EXISTING)	\$42,387		
3.4	Educational Water Tours (NEW)	\$19,515		
3.5	TKDACI Roadshow (2 meetings in each County) (NEW)	\$16,596		
4	Coordination with Project Advisory Committee	\$ 15,300	\$6,144	\$9,931
5	Program Administration	\$21,900	\$14,360	\$17,683
6	Develop Individual DAC Engagement and Outreach Recommendations for IRWM Regions	\$ 11,400	\$642	\$11,664
7	Develop IRWM Participation Recommendations for DACs and SDACs that are outside an IRWM region	\$ 18,330	\$5,143	\$13,037
8	Provide Technical Assistance/Assist DACs to Prepare Funding Applications	\$ 59,330	<u>\$29,687</u>	\$102,308
8.1	Complete project information forms/getting their project(s) on an IRWM list (EXISTING)	\$22,770		
8.2	Attend IRWM Meetings/Tulare Basin IRWM coordination meetings (EXISTING)	\$5,369		
8.3	Implementation Funding Application Costs (EXISTING)	\$74,168		
9	Conduct Pre-Application and Grant Application Workshops or Trainings	\$ 17,900	<u>\$13,204</u>	\$8,138

January 2020 Proposed Budget Adjustments						
Task		Approved Budget	Charges to Date (12/31/19)	2020 Total Amount		
New Prop	osed Task		· ·			
10	TKFA IRWM Activities			\$31,470		
Proposed 2020 Budget Subtotal:		\$377,607				
Total Allocated Budget:		\$550,000				
Phase 1 and Phase 1 Amendment Approved Budget:		\$416,210				
Estimated Phase 1 and Phase 1 Amendment Expenditures to date as of 12/31/2019:		\$172,392				
Phase 1 and Phase 1 Amendment Remaining Balance (12/31/2019):		\$243,818				
Remaining Unallocated Budget for Phase Two:		\$133,790				
Total Budget Available for 2020		\$377,608				